

# Future-Proof Your Business: The Managed IT Advantage for Tackling Tariffs and Technology Transitions.



# **Future-Proof Your Business: Tackling Tariffs and Technology Transitions**

In today's interconnected global economy, businesses increasingly rely on supply chains that span multiple countries. However, recent geopolitical developments, such as the imposition of tariffs, have introduced challenges that can significantly impact operational costs and strategic planning.

### **Understanding the Impact of Tariffs on Global Supply Chains**

Tariffs, or taxes imposed on imported goods, are intended to protect domestic industries. Yet, they often result in increased costs for businesses that depend on international suppliers. A case in point is Acer's decision to raise U.S. laptop prices by 10%, citing tariffs on Chinese-made goods. Acer CEO Jason Chen stated, "We think 10 percent probably will be the default price increase because of the import tax. It's very straightforward."

### Acer to raise prices by 10pc in response to Trump's tariffs

This scenario illustrates a broader trend: tariffs making imports more expensive, leading businesses to transfer costs to consumers. The ripple effect can strain budgets and impact profitability, particularly for companies reliant on global supply chains.

### **Solutions for Navigating the Challenges**

Amid this volatility, partnering with a Managed IT and Security Services firm, like Leapfrog, can provide businesses with the agility and expertise needed to adapt. Here are key strategies:

**Strategic Procurement and Vendor Management:** Leapfrog can help evaluate and diversify your supplier base, identifying alternatives not affected by tariffs and negotiating favorable terms to reduce costs.

**Cost Optimization through Technology:** We can implement solutions like cloud computing and virtualization to enhance operational efficiency and minimize reliance on expensive hardware.

**Cost to Recover:** Recovering from IT downtime incurs substantial costs. Emergency repairs and remediation costs, possible overtime expenses, and potential compensation to customers for their inconvenience in the form of refunds or discounts can add up quickly.

**Enhanced Security Measures:** With supply chain disruptions on the rise, the risk of cyber threats increases. Leapfrog provides custom tailored CyberRisk<sup>™</sup> Beyond IT strategies, including continuous monitoring and threat intelligence, to shield your business from vulnerabilities.

## Be Proactive: Preparing for Windows 10 End of Support

Adding to these challenges, Microsoft has announced Windows 10 will reach its end of support on October 14, 2025. Without updates, systems will become more vulnerable to security risks. Transitioning to a newer operating system is essential but requires thorough planning to effectively allocate resources.

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**Modern Functionality:** Windows 11, when combined with Copilot+ PCs (Al on the desktop), delivers the fastest and most intelligent systems, enhancing overall performance and user experience.

**Trusted Security:** Modern Windows 11-ready PCs with built-in advanced security features significantly reduce threats compared to older devices.

**Boosted Productivity:** The latest hardware combined with Windows 11 enables faster workflows and maximizes team efficiency and creativity.

**Cost Savings:** Businesses using Windows 11 report significant ROI through reduced help desk calls, simplified deployment, and enhanced operational efficiency.

# **Partner with Leapfrog**

Navigating the complexities of global supply chains amidst evolving geopolitical factors, like tariffs, demands thoughtful strategies. Coupled with significant transitions, such as the Windows 10 end of support, the need for proactive action has never been greater. By partnering with Leapfrog, your businesses can gain tailored solutions to remain resilient and competitive, even in an unpredictable landscape.

Leapfrog offers outsourced managed IT and cybersecurity services that fit easily into your business model. With over 25 years of MSP, MSSP, and CyberRisk Management experience, we help a broad array of companies simplify their IT operations while improving their security and resiliency. Our services are scalable, aligned, and built on a proven methodology, and our culture (we call it "Frogma") is built on Integrity, Service, and People so you get personalized, best-in-class support.

say they will continue to partner with Leapfrog for the next 12 months

are happy with our after-hours support

say Leapfrog is more effective than their

have confidence in Leapfrog security

If you are ready to take steps to proactively address tariffs or improve your security and productivity by upgrading to Windows 11, Leapfrog is ready to help. Please call 866-260-9478 or contact us at sales@leapfrogservices.com.



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